

# Play the Game Magazine



## Readership

Now published twice a year, in **Winter (end of June)** and **Summer (first week of December)**, **Play the Game** magazine is read by the wider Medbury Community.

All current families of Medbury receive copies and hundreds of copies are given each year to prospective families attending Open Days and tours of the School with the Registrar.

Past parents and old boys receive a digital copy.

## 2025 Dates

Winter Issue: Advertising material is due by Monday 3 June. The magazine will be released in the week ending 30 June.

Summer Issue: Advertising material is due by Monday 11 November. The magazine will be released in the week starting 2 December.

Advertiser interest is strong, and there is often a waitlist, so please contact us if you would like to advertise with 'Play the Game' in the future.

## Terms

Payment of invoice is by the 20th of the month following issue date.

Please note the Winter 2025 Issue is last issue where we will offer exclusivity to one advertiser per industry in any edition. Due to high demand and the need to keep the publication running, we will now be accommodating more advertisers per industry.

For more details contact:  
Victoria Tait at:  
[marketing@medbury.school.nz](mailto:marketing@medbury.school.nz)

## Specifications

Please supply artwork in pdf or jpg formats with no bleed. We can provide a production service if electronic copy is not available.

### Quarter Page Advert

- 89mm (W) x 125mm (H)
- \$595 plus GST per issue

### Half Page Advert

- 180mm (W) x 125mm (H)
- \$995 plus GST per issue

### Full Page Advert

- 180mm (W) x 242mm (H)
- \$1850 plus GST per issue