



# PLAY THE GAME MAGAZINE



## READERSHIP

Now published twice a year, in **Winter (end of July) and Summer (first week of December)**, Play the Game magazine is read by the wider Medbury Community.

All current families of Medbury receive copies and hundreds of copies are given each year to prospective families attending Open Days and tours of the School with the Registrar.

Past parents and old boys receive a digital copy.

## TERMS

Payment of invoice is by the 20th of the month following issue date.

Please note the Winter 2025 Issue was the last issue where we offered exclusivity to one advertiser per industry in any edition. Due to high demand and the need to keep the publication running, we will now be accommodating more advertisers per industry.

For more details contact: Victoria Tait at: [marketing@medbury.school.nz](mailto:marketing@medbury.school.nz)

## 2026 DATES

Winter Issue 2026: Advertising material is due by Monday 15 June. The magazine will be released on Wednesday 1 July 2026.

Summer Issue: Advertising material is due by Monday 9 November. The magazine will be released on Tuesday 1 December 2026.

Advertiser interest is strong, and there is often a waitlist, so please contact us if you would like to advertise with 'Play the Game' in the future.

## SPECIFICATIONS

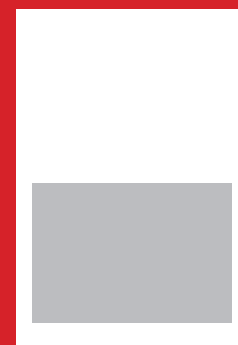
Please supply artwork in PDF format with no bleed, no spot colours and no crop or registration marks. We can provide a production service if electronic copy is not available.

### QUARTER PAGE AD



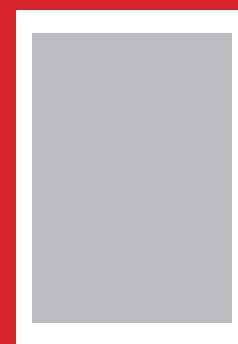
89mm(W)  
x 125mm(H)  
\$595 +GST  
per issue

### HALF PAGE AD



180mm(W)  
x 125mm(H)  
\$995 +GST  
per issue

### FULL PAGE AD



180mm(W)  
x 242mm(H)  
\$1850 +GST  
per issue